

Moore Stephens Consulting

Our track record speaks for itself. We have consistently delivered world-class solutions improving our clients' business performance and operational effectiveness.

A world class team for world class solutions

Moore Stephens Consulting Limited is a leading provider of business-driven solutions and consulting services encompassing Enterprise and Extended enterprise (mobile) systems development, Business Performance Management solutions, portal development, technical architecture design and systems support.

Moore Stephens Consulting brings together significant business acumen and industry expertise with world class technology skills, working with organisations to provide real-world business benefit through appropriate and effective use of industry standard technology platforms.

Our track record speaks for itself. We have consistently delivered world-class solutions improving our clients' business performance and operational effectiveness. Those clients are some of the biggest names in the financial services, insurance, media, retail/CPG, shipping and government markets and those organisations can testify to the tangible benefits that our relationship has realised.

The challenge facing most organisations today is their ability to manage and understand their organisational processes and drivers, and identify the key pieces of 'data' they need to deliver information to their business users to help them shape the organisation. The solution can appear to be complex. Different users have different requirements in terms of the level of data granularity required to perform their function and deliver effective and meaningful analysis and reporting. Similarly, the collection of this data is usually through incompatible systems and a clear opportunity exists to help organisations simplify their approach to a single

common set of tools to allow for a 'one view of the truth' approach.

How this information is delivered to the rest of the organisation adds another dimension, coupled with the cost of development, deployment and maintenance. Moore Stephens Consulting's Business Performance Management methodology is defined by our four pillars of excellence: Plan, Measure, Analyse and Manage.

Our investment in understanding business from basic business practice and operational performance to compliance and accounting and how to apply and implement the leading BPM technologies to these areas, allows us to deliver cost-effective solutions. Some of the solutions we have delivered to clients include:

- Financial planning and forecasting
- Sales revenue analysis
- Marketing and promotion analysis
- Client analytics and product/client profitability
- Consumer survey & competitor analysis
- Key performance indicator and dashboards / scorecards



- Risk and underwriting modelling
- Internal IT solutions.

Moore Stephens Consulting is focused on delivering innovative real-world applications built on extensive market knowledge and experience, combining business and technology skills and leveraging the worldwide Moore Stephens network for continued support.

Alliances

To aid in this approach, some of Moore Stephens Consulting's key alliances include:

- BT
- Government
- Computacenter
- Detica
- HP
- IntelligentApps/Sage
- Microsoft
- ProClarity
- Sirius.

Sectors

Business and domain experience, in conjunction with the highest level of technical knowledge, is key to how we work and the services we provide to our clients. Our clients benefit from our experience of building industry-leading solutions that help them manage their business and develop competitive strategies for the future. Our investment in staff training in the leading technologies and business techniques, combined with our worldwide network of business consultants, enables us to provide unrivalled solutions to our clients in the following sectors:

- Financial services
- Insurance
- Government
- Shipping
- Media
- Retail/CPG.

Services

Based on our commitment and knowledge to understanding and implementing Enterprise and Business Intelligence solutions (our core competencies), and our investment in understanding the market-leading technologies, we have developed a range of services to meet our clients' requirements. We can provide the following services for the complete project lifecycle, or individual stages:

- Business consulting
- Full life-cycle development of enterprise and extended enterprise (Mobile) solutions

- Project definition and scoping
- Business requirements analysis
- Process definition and design
- Technology evaluation
- Technical architecture definition
- Product evaluations
- Application development
- Skills transfer
- Education/training
- IT audit
- Application support and hosting.

Keeping focused on our core competencies is vital. In that way, with a business-first approach, wherein we understand our clients' business, we will establish ourselves as a key partner to our clients. With the addition of good account management and focused sales campaigns we will nurture and retain long-term clients.

Technology

Our investment in understanding the leading edge technologies appropriate to our service offerings means we really do know how the products work, the best way to implement them and how our clients can maximise their investment, whilst at the same time minimise their implementation costs.

Our expertise includes:

- Relational databases
- OLAP databases
- Reporting tools
- Front-end/analytical tools
- Development products and languages
- Microsoft platforms
- Architectures.

About Moore Stephens

Moore Stephens LLP is a business consultancy and accountancy firm established in 1907. As a member firm of Moore Stephens International Limited, we can call on over 13,000 staff of member and correspondent firms located in 48 offices in 90 countries with combined annual revenues of \$915m.

Moore Stephens Consulting is a wholly owned subsidiary of Moore Stephens LLP was established in 2002 to enhance Moore Stephens' existing IT consulting operation. In addition to the services provided by Moore Stephens Consulting, clients have access to a range of core services printed by Moore Stephens LLP, including audit and accounting, financial support, taxation, business support, corporate finance, corporate recovery, financial services and wealth management, recruitment and training, and litigation support.

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